

# **PILOT'S GUIDE TOAVIONICS**

The AEA's annual avionics buyer's guide and membership directory



#### **ONE LOW PRICE • ONE FULL YEAR** THOUSANDS OF POTENTIAL CUSTOMERS

The 2018-19 Pilot's Guide to Avionics is the pilot's single source for avionics buying decisions. If your customers are pilots or owners of general aviation, business aviation or sport aviation aircraft, the Pilot's Guide to Avionics is your can't-miss advertising opportunity.

The 2018-19 edition of the AEA's Pilot's Guide to Avionics will debut in July 2018, at EAA AirVenture in Oshkosh, Wisconsin. Deadline for ad space reservations is May 5, 2018.

#### **PILOT'S GUIDE DISTRIBUTION**

- AEA Connect Conferences
- AEA International Convention & Trade Show
- AOPA Fly-ins
- EAA AirVenture
- HAI Heli-Expo
- NBAA Business Aviation Convention & Exhibition
- All Aircraft Electronics Association members
- Thousands of individual online requests

## **ADVERTISING RATES**

One Price for Year-Round Advertising and Exposure

	5	
Back Cover	 	 \$ 6,575
Inside Front Cover	 	 \$ 5,350
Inside Back Cover	 	 \$ 5,350
Full page 4-color	 	 \$ 2,195
Full page black & white		
1/2 page 4-color		
1/2 page black & white		
1/6 page 4-color		
1/6 page black & white		

Black & White Logo placement next to company member listing (AEA Members Only).....\$ 220

Any AEA member who places an ad (of any size) will receive a logo placement next to its company member listing at a 110

No agency discounts.

Distribution of the 2018-2019 AEA Pilot's Guide to Avionics begins July 2018.

### **PILOT'S GUIDE AD SIZES**



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7 3/4" x 10 1/4" (trimmed to final size: 7 1/2" x 10")

Half Page 6 1/4" x 4 1/4"

2" x 4 1/4"

Your advertising contact for the Pilot's Guide to Avionics is:

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